

Insights on Internships, Networking and Polished Resume's

SPRING 2025 MEETINGS

March 27

PR in Sports

April 10

Campaign Development

April 24

Banquet

6-7 p.m.

Journalism Building

Meeting #2 Recap

Second meeting of the semester was a success! We had Becky Sadler, Manship School's career coach, and internship coordinator start us off talking about internships, how to find experiences, identifying skills that you want to have, and a structure of a resume. Next Connie Silva, a LSU Manship School professional, and accredited public relations professional speak about the importance of networking. She highlighted the 5 P's for building confidence, the four step process, who you want to connect with and how to find your target audience. Lastly we had Cathryn Clay, our vice president, do a deep dive into resumes. She talked about understanding applicant tracking systems, what to include in each part of a resume, how to write impactful bullet points and resources to use for help with resumes.



Next up...

For our next meeting, LSU's very own associate athletic director of NIL and strategies initiative, Taylor Jacobs and Manship senior, Grace Ann will talk their experience and advice on sports media. They have a fun event planned for us that you will not want to miss.



Don't Forget about the Benefits

- Learn more about PR
- Network with PR professionals
- Gain leadership experience
- Participate in fun events
- Add a relevant resume item
- Win awards
- Make new friends



PRSSA at LSU's

MISSION STATEMENT

The Public Relations Student Society of America (PRSSA) is a pre-professional organization that gives students the chance to gain insight from leading professionals around the Louisiana area in an effort to prepare its members for the real world. The purpose of PRSSA is to expose students to the inner workings of public relations and further acclimate them with good practices. PRSSA at LSU is the largest organization in the Manship School of Mass Communication and the seventh-largest chapter out of 300 chapters nationwide.



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